

Equity Research Analysis

Estimate Change x

Cali's guide to Wall Street

1, A (Aggressive, buy)
Milkbones, yummy!



Milkbones. An excellent idea for this quarter.

January 26, 2001



Product summary. This is the hot idea of the day, forget the net stocks and the Bluechips- this is time to aggressively accumulate milkbones for your puppy. We feel that your dog deserves more treats, and that a strategy of carefully regulated accumulation and dispersal of these highly rated cookies will produce rich returns of love and appreciation.

Talk to your Broker today.

Summary

Milkbones are good
Dogs love them
Dogs deserve them
They are a good short term play



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